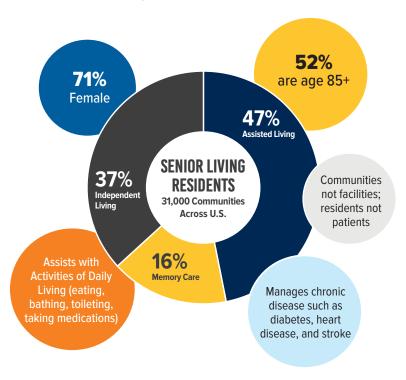
THE VALUE OF ASSISTED LIVING

WHAT IS ASSISTED LIVING?

Assisted living is a cost-effective long-term care (LTC) model, providing 24-hour care. Residents live in individual apartment homes and share caregivers.



ASSISTED LIVING IS THE MOST AFFORDABLE CHOICE OF SENIOR CARE



\$5,350

Nursing Home

\$9,733

\$6,292*

Home Health Aide

\$24,024



IOWA ASSISTED LIVING

	Iowa Seniors Served	31,884
	Residential Communities	342
	Caregivers & Other Employees	6,300
	Workers Needed by 2040	20,900
(5)	Economic Impact	\$821.2 Million

WHY ASSISTED LIVING MATTERS





HIGH SENIOR SATISFACTION

Over 90% of residents report high satisfaction

Over 85% of families report high value

70% report improved health outlook

Nearly 75% report improved quality of life

95% seniors feel safe

Based on a survey of 400,000 residents & families

2 SAV

SAVES STATE AND FEDERAL TAX DOLLARS

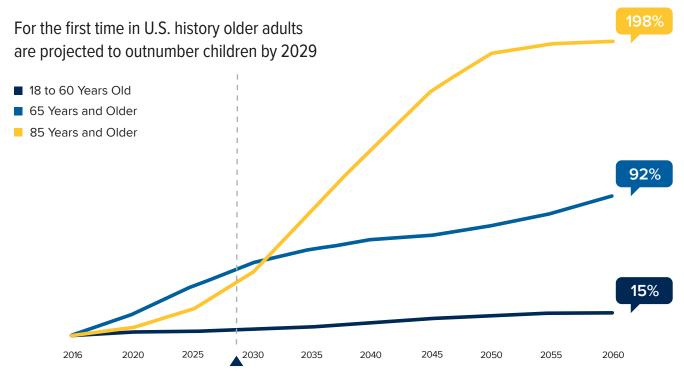
Assisted Living saves Medicaid	\$43.4 billion each year
Assisted Living saves Medicare	\$15.4 billion each year
Assisted Living reduces lost work productivity	\$43.9 billion each year
lowa Medicaid sayings	\$1.8 billion each year

Report: The Value of Assisted Living for America

^{*} A home health aide costs an average of \$6,292 for 44-hours per week of care; for comparable 24/7 care, a home health aide costs an average of \$24,024. Neither of these amounts include the cost of housing or meals.

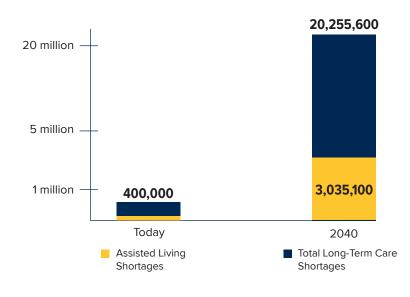
PREPARING FOR AMERICA'S RAPIDLY AGING POPULATION

PROJECTED POPULATION GROWTH BY AGE GROUP, 2016 TO 2060



LONG-TERM CARE WORKFORCE CRISIS THROUGH 2040

Severe job shortages will grow exponentially



SOLUTION

ASSISTED LIVING IS AN IMPORTANT COST-EFFECTIVE SOLUTION FOR CARING FOR SENIORS. TO KEEP IT VIABLE CONGRESS MUST:

- ► Increase investments in workforce development including existing federal recruitment, training, and retainment programs, and engaging foreign-born workers.
- ► Increase access and affordability of assisted living so more Americans can plan and meet their caregiving needs.