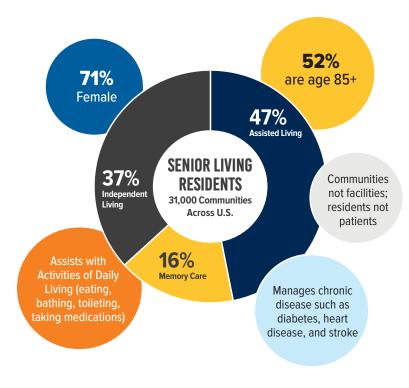
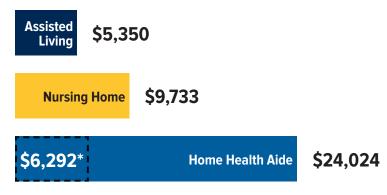
THE VALUE OF ASSISTED LIVING?

Assisted living is a cost-effective long-term care (LTC) model, providing 24-hour care. Residents live in individual apartment homes and share caregivers.



ASSISTED LIVING IS THE MOST AFFORDABLE CHOICE OF SENIOR CARE



* A home health aide costs an average of \$6,292 for 44-hours per week of care; for comparable 24/7 care, a home health aide costs an average of \$24,024. Neither of these amounts include the cost of housing or meals.



NEW YORK ASSISTED LIVING



WHY ASSISTED LIVING MATTERS 1 HIGH SENIOR SATISFACTION



Over 90% of residents report high satisfaction

Over 85% of families report high value

70% report improved health outlook

Nearly 75% report improved quality of life

95% seniors feel safe

Based on a survey of 400,000 residents & families

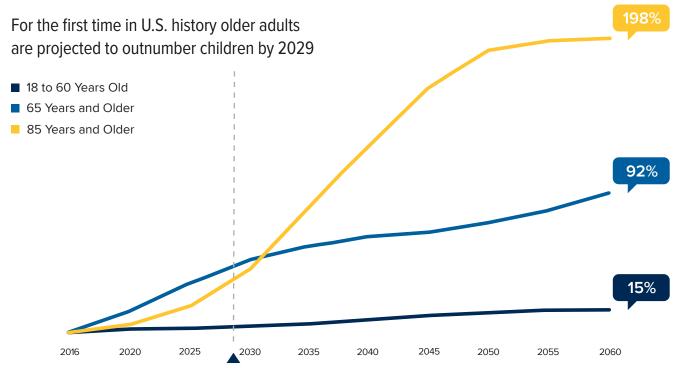
2) SAVES STATE AND FEDERAL TAX DOLLARS

Assisted Living saves Medicaid	\$43.4 billion each year
Assisted Living saves Medicare	\$15.4 billion each year
Assisted Living reduces lost work productivity	\$43.9 billion each year
New York Medicaid savings	\$4.2 billion each year

Report: The Value of Assisted Living for America

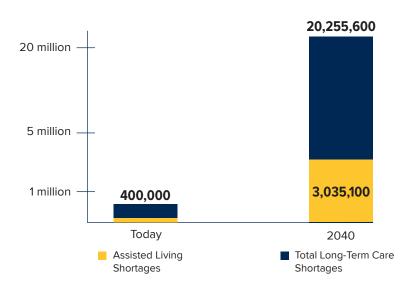
PREPARING FOR AMERICA'S RAPIDLY Aging population

PROJECTED POPULATION GROWTH BY AGE GROUP, 2016 TO 2060



LONG-TERM CARE WORKFORCE CRISIS THROUGH 2040

Severe job shortages will grow exponentially



SOLUTION

ASSISTED LIVING IS AN IMPORTANT COST-EFFECTIVE SOLUTION FOR CARING FOR SENIORS. TO KEEP IT VIABLE CONGRESS MUST:

- Increase investments in workforce development including existing federal recruitment, training, and retainment programs, and engaging foreign-born workers.
- Increase access and affordability of assisted living so more Americans can plan and meet their caregiving needs.