



ADVOCACY FUND RECOGNITION BENEFITS INDUSTRY & CAPITAL PARTNERS

Platinum Partner (\$100,000+)

Marketing Benefits:

- Platinum Partner level contributor recognition at all Argentum events (including the Public Policy Institute, Senior Living Executive Conference, and Senior Living Leadership Summit) and in the Annual Fundraising Report.
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 12 ads placed in the Argentum AHEAD newsletter throughout the year.

Networking Event Benefits

- **Argentum Public Policy Institute**, annual Spring event in Washington DC: Recognition as the Presenting event sponsor, opportunity to introduce a session, and 4 Complimentary Passes.
- **CEO Dinner at SLEC**, May 2025 in Tampa, FL: 3 invitations to attend.
- **Granger Cobb Advocacy Dinner**, November 2025 in Scottsdale, AZ: 4 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.
- Opportunity to have Argentum coordinate a custom DC Hill visit for your company.

Gold Partner (\$50,000+)

Marketing Benefits

- Gold Partner level contributor recognition at all Argentum events (including the Public Policy Institute, Senior Living Executive Conference, and Senior Living Leadership Summit) and in the Annual Fundraising Report.
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 6 ads placed in the Argentum AHEAD weekly newsletter throughout the year.

Networking Event Benefits

- **Argentum Public Policy Institute**, annual Spring event in Washington DC: Recognition as a Gold event sponsor, opportunity to introduce a session, and 4 Complimentary Passes.
- **CEO Dinner at SLEC**, May 2025 in Tampa, FL: 2 invitations to attend.
- **Granger Cobb Advocacy Dinner**, November 2025 in Scottsdale, AZ: 4 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.
- Opportunity to have Argentum coordinate a custom DC Hill visit for your company.



Silver Partner (\$25,000+)

Marketing Benefits

- Silver Partner level contributor recognition at all Argentum events (including the Public Policy Institute, Senior Living Executive Conference, and Senior Living Leadership Summit) and in the Annual Fundraising Report.
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 4 ads placed in the Argentum AHEAD weekly newsletter.

Networking Event Benefits

- **Argentum Public Policy Institute**, annual Spring event in Washington DC: Recognition as an event sponsor, opportunity to introduce a session, and 2 Complimentary Passes.
- **CEO Dinner at SLEC**, May 2025 in Tampa, FL: 2 invitations to attend.
- **Granger Cobb Advocacy Dinner**, November 2025 in Scottsdale, AZ: 2 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.
- Opportunity to have Argentum coordinate a custom DC Hill visit for your company.

Bronze Partner (\$15,000+)

Marketing Benefits

- Bronze Partner level contributor recognition at all Argentum events (including but not limited to the Public Policy Institute, Senior Living Executive Conference, and Senior Living Leadership Summit) and in the Annual Fundraising Report
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 4 ads placed in the Argentum AHEAD weekly newsletter.

Networking Event Benefits:

- **Argentum Public Policy Institute**, annual Spring event in Washington DC: Recognition as an event sponsor and 2 Complimentary Passes.
- **Granger Cobb Advocacy Dinner**, November 2025 in Scottsdale, AZ: 2 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.



Advocate Partner (\$10,000+)

Marketing Benefits

- Advocate Partner level contributor recognition at all Argentum events (including but not limited to the Public Policy Institute, Senior Living Executive Conference, and Senior Living Leadership Summit) and recognition in the Annual Fundraising Report.
- Advocacy Fund supporter recognition in the Argentum AHEAD newsletter and on the Argentum website.
- Advertising: 2 ads placed in the Argentum AHEAD weekly newsletter.

Networking Event Benefits

- **Argentum Public Policy Institute**, annual Spring event in Washington DC: 2 Complimentary Passes.
- **Granger Cobb Advocacy Dinner**, November 2025 in Scottsdale, AZ: 2 invitations to attend.

Custom Public Policy Benefits

- Opportunity to have the Argentum public policy team speak at one of your staff meetings.