

# 2024 IMPACT REPORT

Argentum’s Silver Political Action Committee (PAC) is funded with personal contributions and is Argentum’s primary, bi-partisan tool for directly supporting lawmakers who shape the policy landscape and champion issues of importance for the senior living community.



**\$310,362**

Raised in 2024

**\$360**

Average Contribution



**657**

PAC Contributors

**\$202,000**

Given to Members of Congress

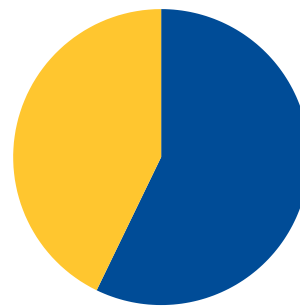


**\$64,850**

Given to Argentum State Partners

Amount given by Chamber

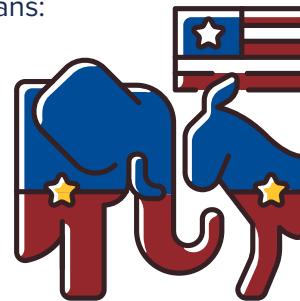
Senate  
42.8%



House  
57.2%

Amount given by Party

Republicans:  
63.1%



Democrats:  
36.9%

## DIRECT OUTREACH



**128+**

Lawmaker visits hosted at senior living communities



**260+**

Meetings with lawmakers and their staff



**1,000+**

Grassroots outreach messages to lawmakers

# 2024 IMPACT REPORT

## THE GRANGER COBB CUP

The Granger Cobb Cup is named after the late Granger Cobb for his longtime dedication to advocacy for our industry and the seniors we serve. The annual Cobb Cup Competition engages senior living companies and their employees in fundraising for Argentum’s Silver PAC.



### 2024 COBB CUP WINNERS



**\$35,520**

Total raised, large employer  
(more than 10K employees)

*New Perspective*

**\$32,650**

Total raised, small employer  
(less than 10K employees)

*New Perspective*

**\$12.09**

Highest average raised  
per employee



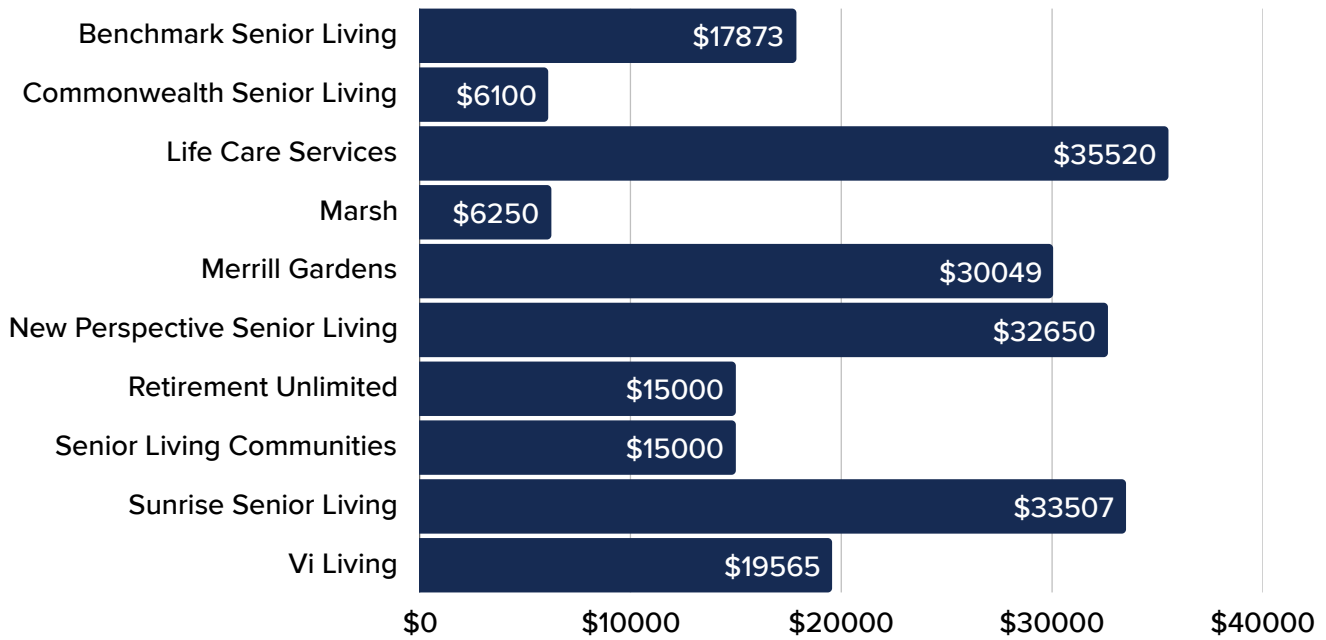
**261**

Highest number of  
participating employees

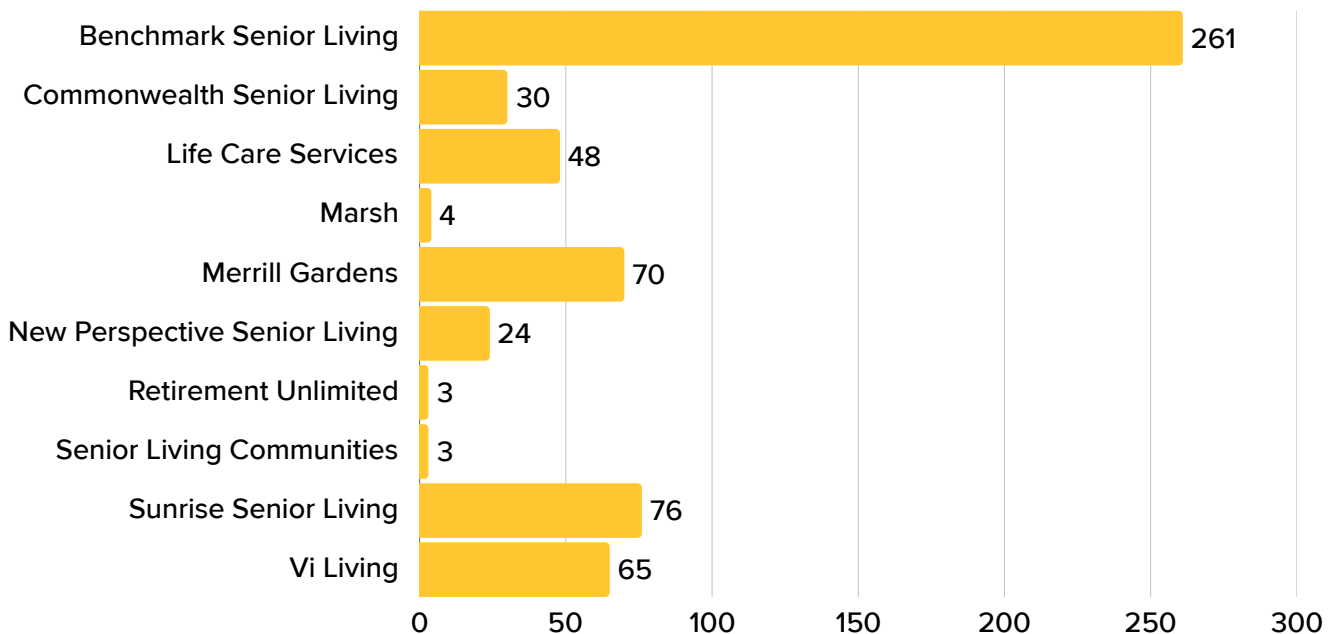


# 2024 IMPACT REPORT

## 2024 CONTRIBUTIONS BY COMPANY



## 2024 CONTRIBUTORS BY COMPANY





# 2024 IMPACT REPORT

## SILVER CIRCLE DONORS

(\$5,000 PER CALENDAR YEAR)

Brenda Bacon, Emerald Lane LLC

James Balda, Argentum

Holly Belter-Chesser, Atria Senior Living

Diane Bridgewater, Life Care Services

Jack Callison, Sunrise Senior Living

Direct Supply PAC

Heywood Fralin, Retirement Unlimited, Inc.

William Fralin, Retirement Unlimited, Inc.

Tana Gall, Merrill Gardens

Thomas Grape, Benchmark Senior Living

Collette Gray, Integral Senior Living

Tavinder Hare, Sunrise Senior Living

Judd Harper, The Arbor Company

Chris Hyatt, New Perspective Senior Living

Morei Lingle, Merrill Gardens

Bryan McCaleb, Sagora Senior Living

Joel Nelson, Life Care Services

Ryan Novaczyk, New Perspective Senior Living

Todd Novaczyk, New Perspective Senior Living

Sevy Petras, Priority Life Care

Gary Smith, Vi Living

Doris-Ellie Sullivan, Retirement Unlimited Inc.

Robert Thomas, Senior Star Living

Benjamin Thompson, Senior Living Communities, LLC

Donald Thompson, Senior Living Communities, LLC

Josh Thompson, Senior Living Communities, LLC

Chad White, Brookdale Senior Living

Cole Wright, Merrill Gardens



# 2024 IMPACT REPORT

## TRUSTEE CIRCLE DONORS

(\$3,000–\$4,999 PER CALENDAR YEAR)

Chris Bird, Life Care Services

Lore Brownson, New Perspective Senior Living

Tara Cope, Vi Living

Brian Engle, Brightview Senior Living

Pamela Engle, New Perspective Senior Living

Monica Friedman, Life Care Services

Kai Hsiao, Keppel

Adam Kaplan, Solera Senior Living

Philip Kroskin, Sunrise Senior Living

Dan Lahey, Life Care Services

Rodger Lederer, Marsh

Cary Maslow, Vi Living

Mike McMillen, SafelyYou

Eric Mendelsohn, National Health Investors

Earl Parker, Commonwealth Senior Living

Gelynna Shaw, Life Care Services

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## CHAIRMAN'S CIRCLE DONORS

(\$1,000–\$2,999 PER CALENDAR YEAR)

Ashante Abubakar, Argentum

Mike Andreasen, Life Care Services

John Atkinson, Marsh

Randall Bekerman, Atria Senior Living

Neal Boyle, Vi Living

Sebastian Brown, RSF Partners

Jason Childers, Merrill Gardens

Tara Clayton, Marsh

Adam Cozine, New Perspective Senior Living

Chris Cummings, Ventas

Doug Dollenberg, Brightview Senior Living

Pascal Duchauffour, Sunrise Senior Living

Marilynn Duker, Brightview Senior Living

Denise Falco, Sunrise Senior Living

Vanessa Forsythe, Sunrise Senior Living

Jon Glass, PGIM Real Estate

Sanela Graziose, Atria Senior Living

Mary Gribbons, Sunrise Senior Living

Scott Haines, Merrill Gardens

Lori Hansen, Merrill Gardens

Todd Heinemann, Merrill Gardens

Mike Heselbarth, Life Care Services

David Kieffer, New Perspective Senior Living

Hamid Larijani, Sunrise Senior Living

Jerry Liang, Benchmark Senior Living

Lorna Malawi, Life Care Services

Alex Massopust, New Perspective Senior Living

Jay Morgan, ReNew

John Olympitis, Welltower

David Painter, Sunrise Senior Living

Evan Petig, Sunrise Senior Living

Michael Pokora, Marsh

Mark Price, Curana Health

Jason Russell, Sunrise Senior Living

Shalinder Singh, Sunrise Senior Living

Justin Skiver, ProMedica

Douglas Spear, Merrill Gardens

Brandon Tabbert, New Perspective Senior Living

Frank Vedder, Life Care Services

Melanie Werdel, Merrill Gardens

Salman Yusaf, Sunrise Senior Living

# 2024 IMPACT REPORT

## DIRECTOR'S CIRCLE DONORS

(\$500–\$999 PER CALENDAR YEAR)

Lonny Blessing, Life Care Services  
Irene Borgen, Sunrise Senior Living  
Alexia Carballo, Sunrise Senior Living  
Kathy Cherwin, Sunrise Senior Living  
Brian Danaher, Benchmark Senior Living  
David Egeland, Vi Living  
Melissa Evraets, Vi Living  
Pam Filby, Benchmark Senior Living  
Michelle Hamilton, Commonwealth Senior Living  
Alex Hibbs, Vi Living  
Melissa Holland, Oklahoma Assisted Living Association  
Brian Jennings, New Perspective Senior Living  
Dan Kosmicki, Life Care Services  
Peter Kravaritis, Sunrise Senior Living  
Beth Landers, New Perspective Senior Living  
Tom Mathisen, Life Care Services  
Jordan Morrow, Life Care Services  
Tom Muszynski, Vi Living  
Nick Olla, Merrill Gardens  
Shilpa Patel, Merrill Gardens  
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Dan Rogers, Life Care Services  
Caitlin Rogers, Sunrise Senior Living  
Marybeth Showalter, Commonwealth Senior Living  
Heidi Terdal, Life Care Services  
Shelley Thompson, Merrill Gardens  
Nancy Tolan, Vi Living  
Mark Trnka, Life Care Services  
Greg Williams, Life Care Services  
Olivia Wilson, Argentum

# 2024 IMPACT REPORT

## ADVOCATES CIRCLE DONORS

(\$100–\$499 PER CALENDAR YEAR)

Judith Abel, Benchmark Senior Living

Sara Abriatis, Sunrise Senior Living

Brad Adams, Merrill Gardens

Joachim Andersen, Vi Living

Douglas Anderson, New Perspective Senior Living

Kristie Annis, Commonwealth Senior Living

Dawn Aragon, Merrill Gardens

Cynthia Bade, Argentum

Julie Baker, Life Care Services

Christopher Barstein, Benchmark Senior Living

Lori Battle, Vi Living

Randi Bellemare, Benchmark Senior Living

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Michelle Bettigole, Life Care Services

Conor Bickel, Merrill Gardens

Ryan Bircher, Life Care Services

Milos Blagojevic, Vi Living

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Rich Boberg, Merrill Gardens

Donna Boetger, Life Care Services

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Candi Bolin, Merrill Gardens

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Dawn Bradley, Benchmark Senior Living

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Karen Burns, Vi Living

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Angie Conklin, Merrill Gardens

Patrick Conner, Merrill Gardens

Rod Copple, Life Care Services

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Rosella Crowley, Benchmark Senior Living

Colleen David, New Perspective

Andrea Davis, Vi Living

Marla Del Rosario, Sunrise Senior Living

Michelle Dellatorre, Sunrise Senior Living

Andy Delmore, Merrill Gardens

Anne DeMinico, Benchmark Senior Living

Kathleen Dess, Life Care Services

Wayne Dixon, Benchmark Senior Living



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## ADVOCATES CIRCLE DONORS

(\$100–\$499 PER CALENDAR YEAR)

Suzanne Dobbs, Vi Living

Brian Doherty, Massachusetts Assisted Living Association

Erin Donaldson, Life Care Services

Sarah Dorr, Life Care Services

Mirna Eid, Benchmark Senior Living

Moulay Elalamy, Benchmark Senior Living

Brad Eldridge, Merrill Gardens

Margaret Elehwany, Argentum

Greg Ellingson, Life Care Services

Michele Ellis, Benchmark Senior Living

Renee Fath, Vi Living

Ralph Fera-McIlwain, Life Care Services

Kathleen Fiery, Health Care Association of NJ

Abby Figueroa, Atria Senior Living

Sherry Fischer, Merrill Gardens

Margaret Fisher, New Perspective Senior Living

Jamie Fite, Life Care Services

Thomas Ford, Life Care Services

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Amber Foster, Commonwealth Senior Living

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Michael Friedel, Vi Living

Eric Gardner, Benchmark Senior Living

Jaclyn Gardner, Life Care Services

Yannick Gilbert, Vi Living

Kim Golden, Merrill Gardens

Erica Gower, Merrill Gardens

Justin Grady, Benchmark Senior Living

Gianni Grasso, Benchmark Senior Living

Daniel Hadfield, Sunrise Senior Living

Mellany Hanson, Vi Living

Patrick Hardy, Benchmark Senior Living

Thomas Harper, Vi Living

John Hartmayer, Benchmark Senior Living

Nathan Hauenstein, Vi Living

Jan Heffernan, Atria Senior Living

Adam Heffron, Sunrise Senior Living

Jennifer Heflin, Benchmark Senior Living

Chasity Hensley, Commonwealth Senior Living

Kristen Heuman, Sunrise Senior Living

Kelly Hoffner, New Perspective Senior Living

Frederick Holden, Sunrise Senior Living

Sara Humphreys, Benchmark Senior Living

Melisa Jones, Sunrise Senior Living

Jason Jorgenson, Life Care Services

Michael Juno, Sunrise Senior Living

Mark Kane, Commonwealth Senior Living

Kim Kelly, Benchmark Senior Living

Sarah Kiepe, Merrill Gardens

Louis Kievit, Sunrise Senior Living

Cassie Kinney, Life Care Services

John Koselak, Vi Living

David Kouloganes, Benchmark Senior Living

Melody Kratt, New Perspective Senior Living

Jennifer LaCroix, Benchmark Senior Living

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## ADVOCATES CIRCLE DONORS

(\$100–\$499 PER CALENDAR YEAR)

Gregory Lake, Benchmark Senior Living

Laura Landwirth, LeadingAge Colorado

Emily Latterner, New Perspective Senior Living

Michael Lesinski, Vi Living

David Levesque, Benchmark Senior Living

Earl Levin, Vi Living

Kyle Loeber, Argentum

Jose Luna, Vi Living

Meaghan Lyver, Benchmark Senior Living

Sharon Maguire, Life Care Services

Melody Maker, New Perspective Senior Living

Adam Manchester, Benchmark Senior Living

Misha (Michelle) Mann, Vi Living

David Marascio, Benchmark Senior Living

Nina Marone, New Perspective

Shannon Marshall, Commonwealth Senior Living

Diana Martinez, Texas Assisted Living Association

Lynda Maryanski, Benchmark Senior Living

Thomas Masiello, Benchmark Senior Living

Christopher Massaro, Merrill Gardens

Debra Massey, Life Care Services

Amy Mataro, Vi Living

Traci McBee, Life Care Services

Patrick McKeon, Sunrise Senior Living

Roberta McMenamin, Life Care Services

Andrew McNair, Sunrise Senior Living

Patrick McShane, New Pond Village

Madisen Medley, Merrill Gardens

Tim Meier, Vi Living

Dominique Meir, Sunrise Senior Living

Daniel Merriman, Life Care Services

Cheryl Metzger, Merrill Gardens

Jacqueline Micali-Sabatino, Sunrise Senior Living

Sally Michael, California Assisted Living Association

Kimberly Monaco, Sunrise Senior Living

Rosa Montgomery, Argentum

Eric Montgomery, Commonwealth Senior Living

Teri Moore-Showalter, Merrill Gardens

Richard Muse, Benchmark Senior Living

Russell Needham, Vi Living

Samantha Nelson, Benchmark Senior Living

Jennifer Nycz, Sunrise Senior Living

Sandra O'Dowd, Merrill Gardens

Doug Olson, Vision Centre: Leadership

Development for Aging Services

Damien O'Riordan, Sunrise Senior Living

Stuart Ostfeld, Merrill Gardens

Robert Overly, Sunrise Senior Living

Lisa Palm, Merrill Gardens

Kirsten Parsons, Merrill Gardens

Michael Perkins, Benchmark Senior Living

Luke Peterson, Commonwealth Senior Living

Bonnie Pollard-Johnson, Benchmark Senior Living

Corinne Price, Commonwealth Senior Living

Elizabeth Proffitt, Life Care Services

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## ADVOCATES CIRCLE DONORS

(\$100–\$499 PER CALENDAR YEAR)

Michael Queene, Merrill Gardens

Carol Quelle, Benchmark Senior Living

Chris Quicksell, New Perspective Senior Living

Frank Quintiliani, Benchmark Senior Living

Marla Rappaport, Benchmark Senior Living

kyle Reiter, Merrill Gardens

Lindsay Ressler, Benchmark Senior Living

Joshua Rivera, Commonwealth Senior Living

Stephanie Robert, Argentum

Adrian Robles, Sunrise Senior Living

Amy Rosen, Vi Living

Monica Rusboldt, Life Care Services

Sara Sakagami, Sunrise Senior Living

Elizabeth Sampath, Benchmark Senior Living

Daniel Samson, Argentum

Seba Samuel-John, Benchmark Senior Living

Steve Sandblom, Vi Living

Kim Santino, Sunrise Senior Living

Kyle Satterwhite, Commonwealth Senior Living

Michael Schaedig, Merrill Gardens

Angela Schmidt, Vi Living

Carrie Schroeder, Vi Living

Wendy Sekel, Sunrise Senior Living

Lauren Self, Commonwealth Senior Living

Sarah Shackleton, Merrill Gardens

Audie Sherberg, Merrill Gardens

Robin Shrader, Commonwealth Senior Living

Joell Siciliano, Sunrise Senior Living

Linda Silveira, Benchmark Senior Living

Desandra Simmons, Merrill Gardens

Rachel Simpkins, Sunrise Senior Living

Penny Smith, Vi Living

Ann Marie Soraghan, Vi Living

Shaleen Sorgen, Life Care Services

Matthew Soroko, Benchmark Senior Living

Adam St Germain, Merrill Gardens

Chad Stone, Merrill Gardens

Ashley Studley, Benchmark Senior Living

Kathleen Sullivan, Benchmark Senior Living

Jim Swart, Sunrise Senior Living

David Tamo, Merrill Gardens

Kevin Thompson, Atria Senior Living

Ginny Thompson, Life Care Services

Katelyn Tilbe, Benchmark Senior Living

Carmen Tilton, Texas Assisted Living Association

Barrett Travis, Merrill Gardens

Ruben Trevino, Vi Living

Claudine Trudeau, Vi Living

Gonzalo Vasquez, Vi Living

Susan Vinciguerra, Benchmark Senior Living

Lori Volkman, New Perspective Senior Living

Fred Wahlgren, Merrill Gardens

Theresa Waldron, Benchmark Senior Living

Amanda Warren, Merrill Gardens

Anja Wells, Sunrise Senior Living

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## ADVOCATES CIRCLE DONORS

(\$100–\$499 PER CALENDAR YEAR)

Rick Westermann, Life Care Services

Elizabeth Wheatley, Benchmark Senior Living

Thomas Wiese, Benchmark Senior Living

Tiffany Wilkins, Merrill Gardens

Paul Williams, Argentum

Lara Williams, Merrill Gardens

Megan Williams, Sunrise Senior Living

Jill Wolverton, Vi Living

Kathy Yahner, New Perspective Senior Living

# 2024 IMPACT REPORT

## SILVER PAC UTILIZATION

Thanks to the generous support of our advocates, the Argentum Public Policy team successfully engaged in meaningful conversations with important lawmakers, providing insights into the senior living sector. These ongoing relationships are crucial for shaping legislation and tackling regulatory issues both at the federal and state levels.



Candidates and Members of Congress who receive support from Silver PAC are not selected based on their political party or ideology, but solely on their support of senior living issues. The more elected officials that support senior living the better for all of Argentum’s members. Silver PAC funds are purposefully directed towards lawmakers who are best positioned to support Argentum’s policy priorities, including those who:

- Serve on a congressional committee that oversees senior living advocacy priorities.
- Hold a leadership position in the House and Senate.
- Champion essential senior living priorities.
- Represent a state or congressional district where an Argentum board company is located.

In addition to supporting legislators at the federal level, Silver PAC also supports the PACs of its state partners. Robust state partner PACs are a linchpin of building and maintaining strong relationships with local lawmakers and ultimately ensuring a favorable operating environment for the industry in the state.

