

VALUE OF ASSISTED LIVING

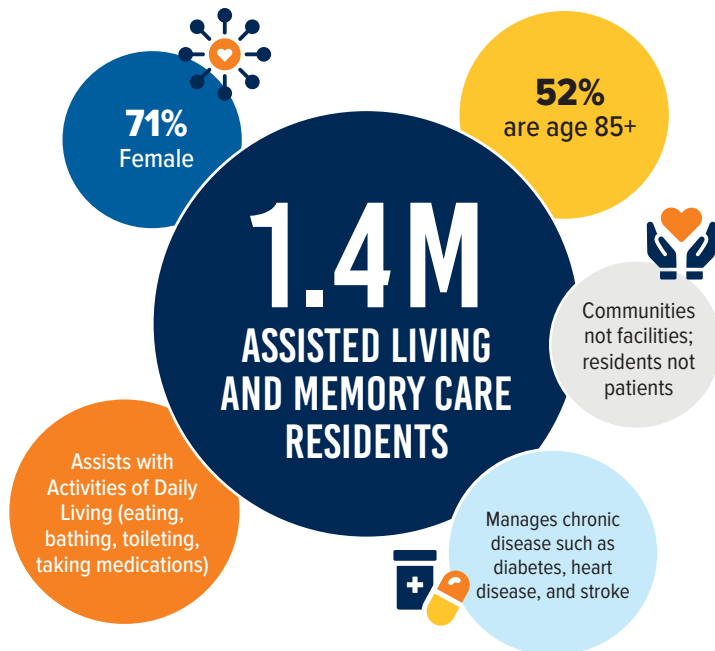
Assisted Living is the most cost effective long-term care setting.



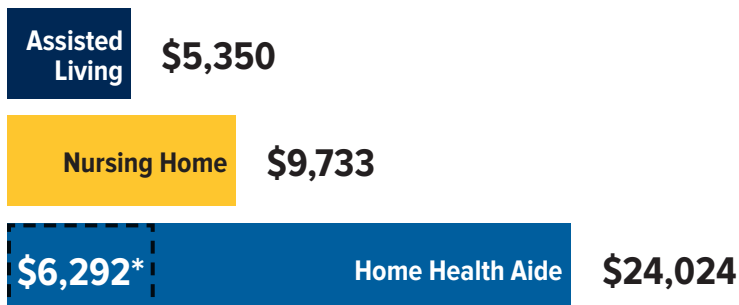
What is Assisted Living?

Assisted living is a residential long-term care setting for older adults who need assistance with activities of daily living. They are seniors' homes—not institutional facilities.

Care involves managing multiple chronic health issues, supporting physical and mental well-being, and socialization. By offering nutritious restaurant-style dining options, a diverse calendar of social and educational activities, and a committed focus on resident engagement, assisted living plays a critical role in supporting seniors' independence, happiness, and overall health. Assisted living is licensed and regulated in all 50 states and D.C..



ASSISTED LIVING IS THE MOST AFFORDABLE CHOICE OF SENIOR CARE



* A home health aide costs an average of \$6,292 for 44-hours per week of care; for comparable 24/7 care, a home health aide costs an average of \$24,024. Neither of these amounts include the cost of housing or meals.

NATIONAL PROFILE

Seniors Served	1.4 Million
Residential Communities	31,000+
Caregivers & Other Employees	900,000
Workers Needed by 2040	3 Million+
Senior Housing Shortage	881,000 apartments (by 2030)
Investment Needed	\$1 Trillion+ (by 2050)
Current Economic Impact	\$247 Billion

WHY ASSISTED LIVING MATTERS



1 HIGH SENIOR SATISFACTION

- Over 90% of residents report high satisfaction
- Over 85% of families report high value
- 70% report improved health outlook
- Nearly 75% report improved quality of life
- 95% seniors feel safe
- 96% of seniors say community feels like home

Based on a survey of 400,000 residents & families

2 SAVES STATE AND FEDERAL TAX DOLLARS

Assisted Living saves Medicaid	\$43.4 billion each year
Assisted Living saves Medicare	\$15.4 billion each year
Assisted Living reduces lost work productivity	\$43.9 billion each year

Report: The Value of Assisted Living for America